

California State Band Championships  
Visual Effect

Unit Name \_\_\_\_\_

Date \_\_\_\_\_

The Visual Effect Caption will evaluate the effectiveness of the visual portion of the presentation. Where significant, the evaluation will include audio-visual coordination and interaction.

***Content Effectiveness***

Score \_\_\_\_\_/100

The visual design achieves the highest level of <b>engagement</b> and <b>entertainment</b> at all times. <b>Show concept</b> is fully developed. <b>Pacing, horizontal development, creativity, musical integration, staging</b> and <b>coordination</b> synergize to generate consistent high levels of visual effect.	The visual design achieves generally high level of <b>engagement</b> and <b>entertainment</b> although occasional lapses may be evident. <b>Show concept</b> is clear and shows some development. <b>Pacing, horizontal development, creativity, musical integration, staging</b> and <b>coordination</b> combine to generate moderate levels of visual effect.	The visual design achieves a moderate level of <b>engagement</b> and <b>entertainment</b> and segments of lesser effect are present. <b>Show concept</b> is evident but may be unclear at times. <b>Pacing, horizontal development, creativity, staging, musical integration</b> and <b>coordination</b> combine to produce moderate, although inconsistent levels of visual effect.	The visual design achieves inconsistent <b>engagement</b> and <b>entertainment</b> with only moments of higher interest. <b>Show concept</b> is unclear. <b>Pacing, creativity, musical integration, staging</b> and <b>coordination</b> are not evident throughout, and visual effect is not often present.	The visual design lacks audience <b>engagement</b> throughout. <b>Show concept</b> is absent. <b>Pacing, creativity, staging, musical integration</b> and <b>coordination</b> are either absent or inappropriate to this group of performers.
<b>Box 5 Superior 100 -91</b>	<b>Box 4 Excellent 90-76</b>	<b>Box 3 Good 75-61</b>	<b>Box 2 Fair 60-46</b>	<b>Box 1 Poor 45-1</b>
Performers consistently demonstrate the highest level of <b>intensity, focus, endurance</b> and <b>commitment</b> to the moment. <b>Projection, expression, and emotion</b> are strong throughout the performance.	Performers consistently demonstrate a high level of <b>intensity, focus, endurance</b> and <b>commitment</b> to the moment throughout most of the show. <b>Projection, expression, and emotion</b> are evident, although may be inconsistent throughout the performance.	Performers demonstrate a moderate level of <b>intensity, focus, endurance</b> and <b>commitment</b> to the moment sporadically during the show. <b>Projection, expression, and emotion</b> are likewise inconsistent throughout the performance.	Performers demonstrate only minimal knowledge of <b>intensity, focus, endurance</b> and <b>commitment</b> . <b>Projection, expression</b> and <b>emotion</b> are absent throughout most of the performance.	There is no discernible effect created through the performer's display of the fundamentals of visual performance.

***Performance Effectiveness***

Score \_\_\_\_\_/100

Total \_\_\_\_\_/200