

# Visual Effect

# California State Band Championships

Judges **MUST** understand that Achievement is the end result of what the performers are given and how well they communicate those responsibilities. **WHAT + HOW = ACHIEVEMENT.** Therefore, the Visual Effect judge must understand that the evaluation of construction and content of the program, in combination with performance level is what determines the degree of effective achievement. It is impossible to properly evaluate one of these elements without considering the other.

## Content Effectiveness - The use of all Visual Elements over time.

SUB-CAPTION DESCRIPTION	TO WHAT DEGREE DID THE VISUAL DESIGN DEMONSTRATE:	POINT VALUE	SCORE
<b>The Visual Journey</b>	The blend of form/body/equipment choices which creates, engages, and entertains throughout the program.	<b>100</b>	
<b>Creativity</b>	The originality, uniqueness and imagination infused through form, body, and equipment.		
<b>Visual Musicality</b>	The combination and interaction of visual and musical elements that elevates the program and heightens effect.		
<b>Range and Variety of Effects</b>	The varied display of program choices over time via pacing and continuity, and in isolation via planned events and punctuation.		
<b>Coordination &amp; Staging</b>	The display of effective planning to enhance engagement and entertainment throughout the entire program.		

<u>BOX 5</u>	<u>BOX 4</u>	<u>BOX 3</u>	<u>BOX 2</u>	<u>BOX 1</u>
100 - 91	90 - 76	75 - 61	60 - 46	45 - 1
<i>SUPERIOR</i>	<i>EXCELLENT</i>	<i>GOOD</i>	<i>FAIR</i>	<i>POOR</i>
96	91	83	76	68
61	53	46	38	31
192	182	166	152	136
122	106	92	76	60

## Performance Effectiveness - The expressive qualities presented by the performers.

SUB-CAPTION DESCRIPTION	TO WHAT DEGREE DID THE PERFORMERS DEMONSTRATE:	POINT VALUE	SCORE
<b>Communication</b>	An understanding of the visual responsibilities, as well as style and mood from the performers which creates an ongoing effectiveness.	<b>100</b>	
<b>Excellence</b>	Excellence as an effect through technical proficiency that engages the audience.		
<b>Commitment</b>	The creation of an emotional connection which engages and entertains the audience.		
<b>Professionalism</b>	Command of the stage. The demonstration of stage presence and recovery.		
<b>Spirit and Energy</b>	The ensembles communication of energy and spirit to engage the audience.		

		<b>TOTAL SCORE</b>	<b>200</b>	
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The Visual Effect Caption will evaluate the effectiveness of the visual portion of the presentation. Where significant, the evaluation will include audio-visual coordination and interaction.

**Content Effectiveness**

**Score \_\_\_\_\_/100**

<p>The <b>Visual Journey</b> is fully developed. The visual design offers the highest level of <b>visual musicality</b> that <b>engages</b> and <b>entertains</b> throughout. <b>Pacing, horizontal development, creativity, staging</b> and <b>coordination</b> synergize to generate consistent high levels of visual effect.</p>	<p>The <b>Visual Journey</b> is clear yet still in development. The visual design offers significant <b>visual musicality</b> that <b>engages</b> and <b>entertains</b> though occasional lapses may occur. <b>Pacing, horizontal development, creativity, staging</b> and <b>coordination</b> combine to generate excellent levels of visual effect.</p>	<p>The <b>Visual Journey</b> is evident but unclear at times. The visual design offers a moderate level of <b>visual musicality</b> that <b>engages</b> and <b>entertains</b> with segments of lesser effect present. <b>Pacing, horizontal development, creativity, staging</b> and <b>coordination</b> combine to produce moderate, although inconsistent levels of effect.</p>	<p>The <b>Visual Journey</b> is unclear. The visual design achieves inconsistent <b>engagement</b> and <b>entertainment</b> with only moments of higher interest. <b>Pacing, creativity, , staging</b> and <b>coordination</b> are not evident throughout, and visual effect is not often present.</p>	<p>The <b>Visual Journey</b> is absent. The visual design lacks audience <b>engagement</b> throughout. <b>Pacing, creativity, staging</b> and <b>coordination</b> are either absent or inappropriate to this group of performers.</p>
<p><b>Box 5</b> <b>Superior</b> <b>100 -91</b></p>	<p><b>Box 4</b> <b>Excellent</b> <b>90-76</b></p>	<p><b>Box 3</b> <b>Good</b> <b>75-61</b></p>	<p><b>Box 2</b> <b>Fair</b> <b>60-46</b></p>	<p><b>Box 1</b> <b>Poor</b> <b>45-1</b></p>
<p>Performers consistently demonstrate a high level of <b>intensity, focus, endurance</b> and <b>commitment</b> to the moment. <b>Projection, expression, and emotion</b> are strong throughout the performance.</p>	<p>Performers consistently demonstrate a significant level of <b>intensity, focus, endurance</b> and <b>commitment</b> to the moment throughout most of the show. <b>Projection, expression, and emotion</b> are evident, although may be inconsistent.</p>	<p>Performers demonstrate a moderate and inconsistent level of <b>intensity, focus, endurance</b> and <b>commitment</b> to the moment during the show. <b>Projection, expression, and emotion</b> are evident but lapses may occur.</p>	<p>Performers demonstrate only minimal understanding of <b>intensity, focus, endurance</b> and <b>commitment</b>. <b>Projection, expression</b> and <b>emotion</b> are absent throughout most of the performance.</p>	<p>There is no discernible effect created through the performer's display of the fundamentals of visual performance.</p>

**Performance Effectiveness**

**Score \_\_\_\_\_/100**

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**Total \_\_\_\_\_/200**