



VISUAL EFFECT

Judges **MUST** understand that Achievement is the end result of what the performers are given and how well they communicate those responsibilities. **WHAT + HOW = ACHIEVEMENT.** Therefore, the Visual Effect judge must understand that the evaluation of construction and content of the program, in combination with performance level is what determines the degree of effective achievement. It is impossible to properly evaluate one of these elements without considering the other.

Content Effectiveness - The use of all Visual Elements over time.

SUB-CAPTION DESCRIPTION	TO WHAT DEGREE DID THE MUSICAL DESIGN DEMONSTRATE:	POINT VALUE 100 SCORE:
The Visual Journey	The blend of form/body/equipment choices which creates, engages, and entertains throughout the program.	
Creativity	The originality, uniqueness and imagination infused through form, body, and equipment.	
Visual Musicality	The combination and interaction of visual and musical elements that elevates the program and heightens effect.	
Range and Variety of Effects	The varied display of program choices over time via pacing and continuity, and in isolation via planned events and punctuation.	
Coordination & Staging	The display of effective planning to enhance engagement and entertainment throughout the entire program.	

BOX 5	BOX 4	BOX 3	BOX 2	BOX 1
100—91	90—76	75—61	60—46	45—1
SUPERIOR	EXCELLENT	GOOD	FAIR	POOR

96	91	83	76	68	61	54	46
192	182	166	152	136	122	106	82

Performance Effectiveness - The expressive qualities presented by the performers.

SUB-CAPTION DESCRIPTION	TO WHAT DEGREE DID THE PERFORMERS DEMONSTRATE:	POINT VALUE 100 SCORE:
Communication	An understanding of the visual responsibilities, as well as style and mood from the performers which creates an ongoing effectiveness.	
Excellence	Excellence as an effect through technical proficiency that engages the audience.	
Commitment	The creation of an emotional connection which engages and entertains the audience.	
Professionalism	Command of the stage. The demonstration of stage presence and recovery.	
Spirit and Energy	The ensembles communication of energy and spirit to engage the audience.	

JUDGE: _____

TOTAL SCORE 200

SCORE:

California State Band Championships

VISUAL EFFECT

The Visual Effect Caption will evaluate the effectiveness of the visual portion of the presentation.

Where significant, the evaluation will include audio-visual coordination and interaction.

Content Effectiveness

<p>The Visual Journey is fully developed although moments of lesser development may exist. The visual design offers a high level of visual musicality that engages and entertains throughout. Pacing, horizontal development, creativity, staging and coordination synergize to generate consistent high levels of visual effect.</p>	<p>The Visual Journey is clear yet still in development. The visual design offers significant visual musicality that engages and entertains though occasional lapses may occur. Pacing, horizontal development, creativity, staging and coordination combine to generate generally strong levels of visual effect.</p>	<p>The Visual Journey is evident but unclear at times. The visual design offers a moderate level of visual musicality that engages and entertains with segments of lesser effect present. Pacing, horizontal development, creativity, staging and coordination combine to produce moderate, although inconsistent levels of effect.</p>	<p>The Visual Journey is unclear. The visual design achieves inconsistent engagement and entertainment with only moments of higher interest. Pacing, creativity, , staging and coordination are not evident throughout, and visual effect is not often present.</p>	<p>The Visual Journey is absent. The visual design lacks audience engagement throughout. Pacing, creativity, staging and coordination are either absent or inappropriate to this group of performers.</p>
BOX 5	BOX 4	BOX 3	BOX 2	BOX 1
100 - 91	90 - 76	75 - 61	60 - 46	45 - 1
SUPERIOR	EXCELLENT	GOOD	FAIR	POOR
<p>Performers consistently demonstrate a high level of intensity, focus, endurance and commitment to the moment. Projection, expression, and emotion are strong throughout the performance with few, if any, lapses.</p>	<p>Performers consistently demonstrate a significant level of intensity, focus, endurance and commitment to the moment throughout most of the show. Projection, expression, and emotion are evident, although may be inconsistent.</p>	<p>Performers demonstrate a moderate and inconsistent level of intensity, focus, endurance and commitment to the moment during the show. Projection, expression, and emotion are evident but lapses may occur.</p>	<p>Performers demonstrate only minimal understanding of intensity, focus, endurance and commitment. Projection, expression and emotion are absent throughout most of the performance.</p>	<p>There is no discernible effect created through the performer's display of the fundamentals of visual performance.</p>

Performance Effectiveness